

# Elevate your Healthcare Events

Discover our top meetings and events spaces



art'otel

HOIMES  
HOTEL LONDON

ARENA  
HOTELS &  
APARTMENTS

ARENA  
CAMPSITES

PARTNER BRANDS

RADISSON  
COLLECTION



pphe  
HOTEL GROUP

# Our Partnership with

Compliance Assessed and Trained

**healthcare**  
**venues**

**RHG** **RADISSON**  
HOTEL GROUP

PPHE Hotel Group is a leader in healthcare meetings and events, supported by Healthcare-Venues.com a unique compliance approval and venue selection solution.

## Healthcare-Venues.com

We have a strategic partnership with the Radisson Hotel Group, one of the industry's leading hotel operators. Radisson Hotel Group has a portfolio of more than 1,100 hotels in more than 95 countries. Through our partnership with the Radisson Hotel Group, we have access to a constantly growing sales capacity, a range of sophisticated sales tools, unique revenue optimisation tools, trade promotions and other global sales initiatives.

## Benefits



Improve efficiency in venue approval and logistical selection.



Develop preferred programmes to support your healthcare meetings strategy



A professional community driving best practise for healthcare sector meetings



Venue healthcare champions to deliver your operational and commercial objectives

## Partnership



Independent assessment of our venues from a healthcare compliance perspective



Trained specialists by industry experts



Tools to generate efficiencies in the planning process

# It's not about our offer, it's about what you need



## **We take the time to understand**

your company's internal policies and integrate this knowledge into the fabric of our processes.



## **You'll have peace of mind**

knowing that you're working with a partner that understand the ethical and regulatory requirements needed for Healthcare and Life Sciences meetings or events.



## **You'll benefit from solutions**

tailored to the specific event you're planning.



## **Save time**



## **Manage risks**



## **Operational excellence**





# Solutions for any type of meetings

PPHE Hotel Group understands the role of different meetings and events in the product lifecycle and we tailored our solutions to help you achieve your specific objectives.

- ✓ Investigator meetings
- ✓ Advisory boards
- ✓ Congresses
- ✓ Product launches
- ✓ Motivational programs
- ✓ Cycle meetings
- ✓ Sales conferences & meetings















# Carbon Neutral Meetings

**Experience meetings that are successful for you, and the planet.**

We are committed to the environment, which is why all our meetings are carbon neutral by design. We automatically reduce your company's carbon footprint at no cost to you. Our meetings global footprint is offset in partnership with First Climate, one of the world's largest carbon offset organisations, and also through projects that help reduce greenhouse gas emissions and have a positive social impact.



# Our Hotel Brands

<b>Upscale</b>				
<b>Upper upscale</b>			  	
<b>Upscale</b>			 	
<b>Upper midscale</b>				
<b>Midscale</b>	 			
	<b>Limited service</b>	<b>Select service</b>	<b>Full service</b>	<b>Independent</b>

# Our Portfolio and Brands



P A R K  
P L A Z A

An upper-upscale full-service hotel located in capital cities and key business and leisure destinations with 24 hotels across 5 European countries. Park Plaza is renowned for creating memorable moments, it caters to both leisure and business travelers with stylish guest rooms and versatile meeting facilities which are perfectly complemented by award-winning restaurants and bars.



PARK PLAZA  
LONDON  
RIVERBANK



PARK PLAZA  
VICTORIA  
AMSTERDAM

pphe  
HOTEL GROUP



# Our Portfolio and Brands

# art'otel

art'otel is an upper upscale lifestyle hotel devoted to creating and presenting original work from a signature artist, paired with ever-changing exhibitions and art inspired events. Unlike hotels with decor art, art'otel invites guests to create art. art'otel is a canvas to 5 signature artists across Europe - Amsterdam, London, Cologne and Berlin; with 3 more hotels on the way!

ART'OTEL  
LONDON BATTERSEA  
POWERSTATION  
UK



ART'OTEL  
AMSTERDAM  
THE NETHERLANDS



pphe  
HOTEL GROUP

# OUR GROWING HOTEL PORTFOLIO

**51** **8**

Hotels Countries

INCLUDING

**24** **5** **1**

Park Plaza art'otel Holmes Hotel

**1** **8** **8**

Radisson Collection Hotel Arena Campsites Arena Hotels & Apartments

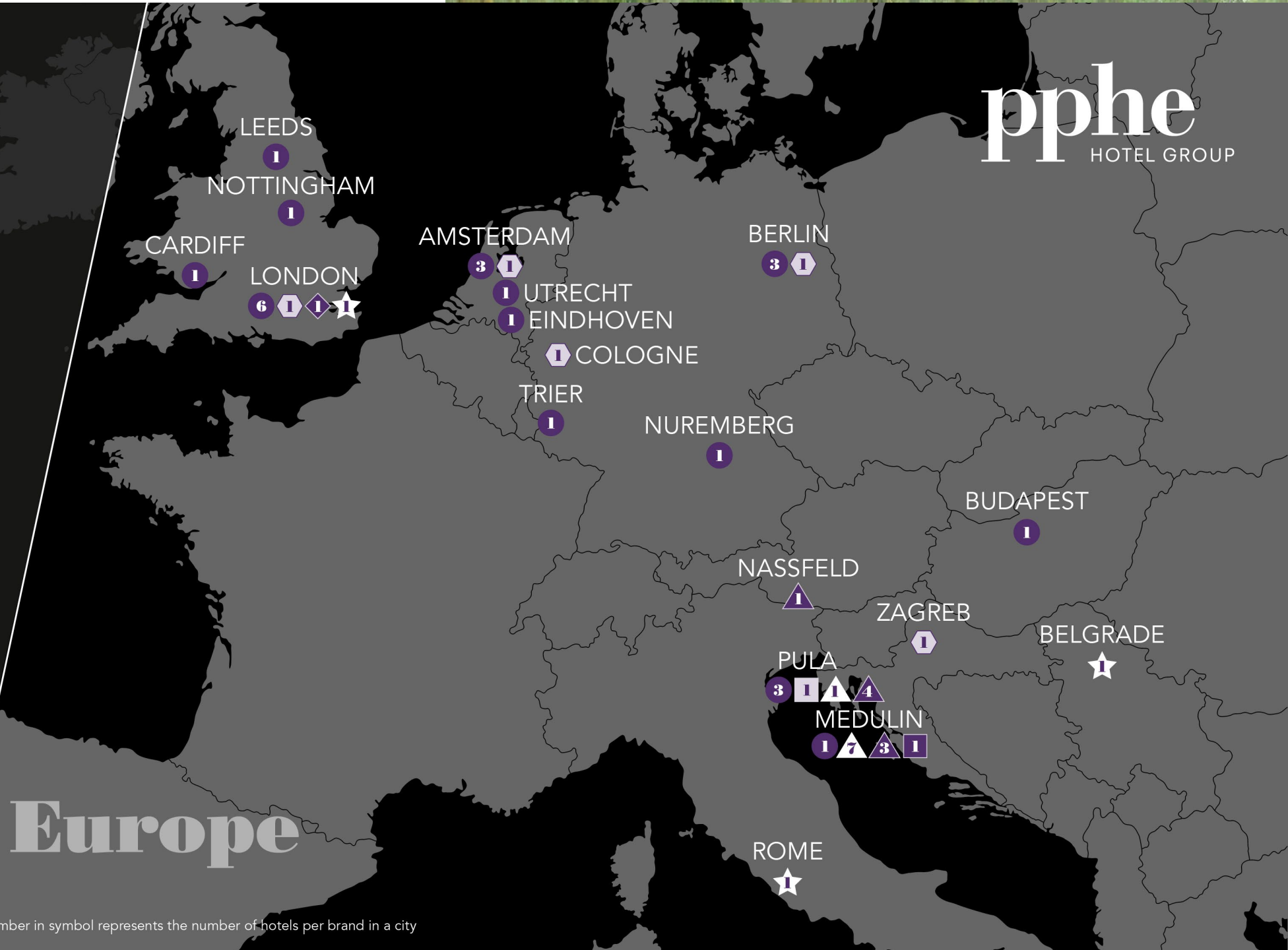
**1** **3**

Tui Blue Coming soon

## KEY

- PARK PLAZA
- ◈ ART'OTEL
- ◆ HOLMES HOTEL
- A RADISSON COLLECTION HOTEL
- ▲ ARENA CAMPSITES
- ▲ ARENA HOTELS AND APARTMENTS
- TUI BLUE
- ★ COMING SOON

**pphe**  
HOTEL GROUP



Europe

\* Open and pipeline numbers are correct per October 2023

Number in symbol represents the number of hotels per brand in a city

pphe  
HOTEL GROUP

# UK Region



PARK  
PLAZA

artotel

HOIMES  
HOTEL LONDON

ARENA  
HOTELS &  
APARTMENTS

ARENA  
CAMPSITES

PARTNER BRANDS  
RADISSON  
COLLECTION

RED  
Radisson

# art'otel London Battersea Power Station

**164** GUEST ROOMS    **6** MEETING ROOMS    **350** MAX CAPACITY    **564** EXHIBITION SPACE SQM

Advisory Board KOL's:	22 Boardroom
Product Lunch:	120 Cabaret
Sales Force Meetings:	100 Theatre
Investigator CRA Meetings:	N/A Classroom
Lunch and Dinner Meetings:	144 Full Rounds
Speaker Training:	N/A U Shape

## LOCATION: Central London

Distance to airport.....26km  
Distance to train station.....2km  
Distance to motorway.....12km



# art'otel London Hoxton

**357** GUEST ROOMS    **10** MEETING ROOMS    **300** MAX CAPACITY    **466** EXHIBITION SPACE SQM

Advisory Board KOL's:	96 Boardroom
Product Lunch:	172 Cabaret
Sales Force Meetings:	248 Theatre
Investigator CRA Meetings:	132 Classroom
Lunch and Dinner Meetings:	200 Full Rounds
Speaker Training:	102 U Shape

## LOCATION: Central Amsterdam

Distance to airport.....12km  
Distance to train station.....5km  
Distance to motorway.....19km



# Holmes Hotel London

**118** GUEST ROOMS    **9** MEETING ROOMS    **60** MAX CAPACITY    **N/A** EXHIBITION SPACE SQM

Advisory Board KOL's: 20 Boardroom  
Product Lunch: 48 Cabaret  
Sales Force Meetings: 60 Theatre  
Investigator CRA Meetings: 18 Classroom  
Lunch and Dinner Meetings: 60 Full Rounds  
Speaker Training: 18 U Shape

## LOCATION: Central London

Distance to airport.....26km  
Distance to train station.....2km  
Distance to motorway.....11km



# Park Plaza County Hall London

**399** GUEST ROOMS    **7** MEETING ROOMS    **100** MAX CAPACITY    **N/A** EXHIBITION SPACE SQM

Advisory Board KOL's: 40 Boardroom  
Product Lunch: 64 Cabaret  
Sales Force Meetings: 100 Theatre  
Investigator CRA Meetings: 60 Classroom  
Lunch and Dinner Meetings: 80 Full Rounds  
Speaker Training: 36 U Shape

## LOCATION: Central London

Distance to airport.....27km  
Distance to train station.....0.6km  
Distance to motorway.....13km



# Park Plaza London Riverbank

**654** GUEST ROOMS    **24** MEETING ROOMS    **660** MAX CAPACITY    **623** EXHIBITION SPACE SQM

Advisory Board KOL's:	40 Boardroom
Product Lunch:	432 Cabaret
Sales Force Meetings:	650 Theatre
Investigator CRA Meetings:	450 Classroom
Lunch and Dinner Meetings:	540 Full Rounds
Speaker Training:	55 U Shape

## LOCATION: Central London

Distance to airport.....27km  
Distance to train station.....0.6km  
Distance to motorway.....13km





# Park Plaza London Waterloo

**494** GUEST ROOMS    **6** MEETING ROOMS    **140** MAX CAPACITY    **103** EXHIBITION SPACE SQM

Advisory Board KOL's: 48 Boardroom  
Product Lunch: 96 Cabaret  
Sales Force Meetings: 140 Theatre  
Investigator CRA Meetings: 51 Classroom  
Lunch and Dinner Meetings: 110 Full Rounds  
Speaker Training: 51 U Shape

## LOCATION: Central London

Distance to airport.....28km  
Distance to train station.....1km  
Distance to motorway.....14km



# Park Plaza Westminster Bridge London

**1023** GUEST ROOMS

**32** MEETING ROOMS

**1500** MAX CAPACITY

**1166** EXHIBITION SPACE SQM

Advisory Board KOL's:

36 Boardroom

Product Lunch:

720 Cabaret

Sales Force Meetings:

1500 Theatre

Investigator CRA Meetings:

700 Classroom

Lunch and Dinner Meetings:

1350 Full Rounds

Speaker Training:

40 U Shape

## LOCATION: Central London

Distance to airport.....28km

Distance to train station.....0.8km

Distance to motorway.....14km



# Park Plaza Victoria London

**299** GUEST ROOMS

**17** MEETING ROOMS

**550** MAX CAPACITY

**606** EXHIBITION SPACE SQM

Advisory Board KOL's:

64 Boardroom

Product Lunch:

280 Cabaret

Sales Force Meetings:

550 Theatre

Investigator CRA Meetings:

260 Classroom

Lunch and Dinner Meetings:

400 Full Rounds

Speaker Training:

64 U Shape

## LOCATION: Central London

Distance to airport.....24km

Distance to train station.....0.3km

Distance to motorway.....10km





# Park Plaza Leeds

**187** GUEST ROOMS

**12** MEETING ROOMS

**250** MAX CAPACITY



EXHIBITION SPACE SQM

Advisory Board KOL's:

55 Boardroom

Product Lunch:

120 Cabaret

Sales Force Meetings:

200 Theatre

Investigator CRA Meetings:

70 Classroom

Lunch and Dinner Meetings:

200 Full Rounds

Speaker Training:

55 U Shape

## LOCATION: Central Leeds

Distance to airport.....13km

Distance to train station.....1km

Distance to motorway.....4km



# Park Plaza Nottingham

**178** GUEST ROOMS

**6** MEETING ROOMS

**200** MAX CAPACITY



EXHIBITION SPACE SQM

Advisory Board KOL's:	40 Boardroom
Product Lunch:	120 Cabaret
Sales Force Meetings:	200 Theatre
Investigator CRA Meetings:	72 Classroom
Lunch and Dinner Meetings:	180 Full Rounds
Speaker Training:	38 U Shape

## LOCATION: Central Nottingham

Distance to airport.....21km

Distance to train station.....2km

Distance to motorway.....11km



pphe  
HOTEL GROUP

# Dutch Region



PARK  
PLAZA

art'otel

HOIMES  
HOTEL LONDON

ARENA  
HOTELS &  
APARTMENTS

ARENA  
CAMPSITES

PARTNER BRANDS  
RADISSON  
COLLECTION

RED  
Radisson

# art'otel Amsterdam

**107** GUEST ROOMS    **5** MEETING ROOMS    **400** MAX CAPACITY    **421** EXHIBITION SPACE SQM

Advisory Board KOL's: 44 Boardroom  
Product Lunch: 60 Cabaret  
Sales Force Meetings: 120 Theatre  
Investigator CRA Meetings: 60 Classroom  
Lunch and Dinner Meetings: 110 Full Rounds  
Speaker Training: 28 U Shape

## LOCATION: Central Amsterdam

Distance to airport.....18km  
Distance to train station.....100m  
Distance to motorway.....7km





# Park Plaza Victoria Amsterdam

**298** GUEST  
ROOMS

**9** MEETING  
ROOMS

**110** MAX  
CAPACITY

**757** EXHIBITION  
SPACE SQM

Advisory Board KOL's:	40 Boardroom
Product Lunch:	70 Cabaret
Sales Force Meetings:	110 Theatre
Investigator CRA Meetings:	60 Classroom
Lunch and Dinner Meetings:	100 Full Rounds
Speaker Training:	36 U Shape

## LOCATION: Central Amsterdam

Distance to airport.....18km

Distance to train station.....100m

Distance to motorway.....7km



# Park Plaza Amsterdam Airport

**342** GUEST ROOMS    **20** MEETING ROOMS    **650** MAX CAPACITY    **1441** EXHIBITION SPACE SQM

Advisory Board KOL's: 100 Boardroom  
Product Lunch: 400 Cabaret  
Sales Force Meetings: 600 Theatre  
Investigator CRA Meetings: 300 Classroom  
Lunch and Dinner Meetings: 400 Full Rounds  
Speaker Training: 90 U Shape

## LOCATION: Airport

Distance to airport.....8km  
Distance to train station.....7km  
Distance to motorway.....5km



pphe  
HOTEL GROUP

# German & Hungarian Region



  
PARK  
PLAZA

art'otel

HOIMES  
HOTEL LONDON

  
ARENA  
HOTELS &  
APARTMENTS

  
ARENA  
CAMPSITES

PARTNER BRANDS  
  
RADISSON  
COLLECTION

  
RED  
Radisson

# art'otel Cologne

**218** GUEST ROOMS    **6** MEETING ROOMS    **110** MAX CAPACITY    **N/A** EXHIBITION SPACE SQM

Advisory Board KOL's: 38 Boardroom  
Product Lunch: 44 Cabaret  
Sales Force Meetings: 110 Theatre  
Investigator CRA Meetings: 78 Classroom  
Lunch and Dinner Meetings: 88 Full Rounds  
Speaker Training: 40 U Shape

## LOCATION: Central Cologne

Distance to airport.....13km  
Distance to train station.....2km  
Distance to motorway.....2km



# art'otel Berlin Mitte

**109** GUEST ROOMS    **6** MEETING ROOMS    **138** MAX CAPACITY    **34** EXHIBITION SPACE SQM

Advisory Board KOL's: 35 Boardroom  
Product Lunch: 32 Cabaret  
Sales Force Meetings: 70 Theatre  
Investigator CRA Meetings: 40 Classroom  
Lunch and Dinner Meetings: 108 Full Rounds  
Speaker Training: 35 U Shape

## LOCATION: Central Berlin

Distance to airport.....25km  
Distance to train station.....5km  
Distance to motorway.....8km



# Park Plaza Berlin

**152** GUEST ROOMS    **3** MEETING ROOMS    **50** MAX CAPACITY    **N/A** EXHIBITION SPACE SQM

Advisory Board KOL's: 28 Boardroom  
Product Lunch: 12 Cabaret  
Sales Force Meetings: 50 Theatre  
Investigator CRA Meetings: 36 Classroom  
Lunch and Dinner Meetings: 24 Full Rounds  
Speaker Training: 24 U Shape

## LOCATION: Central Berlin

Distance to airport.....25km  
Distance to train station.....5km  
Distance to motorway.....4km



# Park Plaza Wallstreet Berlin Mitte

**167** GUEST ROOMS    **5** MEETING ROOMS    **150** MAX CAPACITY    **50** EXHIBITION SPACE SQM

Advisory Board KOL's: 66 Boardroom  
Product Lunch: 32 Cabaret  
Sales Force Meetings: 140 Theatre  
Investigator CRA Meetings: 78 Classroom  
Lunch and Dinner Meetings: 64 Full Rounds  
Speaker Training: 66 U Shape

## LOCATION: Central Berlin

Distance to airport.....25km  
Distance to train station.....5km  
Distance to motorway.....8km



# Radisson Red Berlin Kudamm

(formerly Park Plaza Berlin Kudamm)

133 GUEST ROOMS    N/A MEETING ROOMS    N/A MAX CAPACITY    N/A EXHIBITION SPACE SQM

Ideal for groups, but no designated meeting spaces.

## LOCATION: Central Berlin

Distance to airport.....25km

Distance to train station.....5km

Distance to motorway.....8km





# Park Plaza Nuremburg

**177** GUEST ROOMS    **8** MEETING ROOMS    **110** MAX CAPACITY    **100** EXHIBITION SPACE SQM

Advisory Board KOL's: 32 Boardroom  
Product Lunch: 44 Cabaret  
Sales Force Meetings: 70 Theatre  
Investigator CRA Meetings: 48 Classroom  
Lunch and Dinner Meetings: 100 Full Rounds  
Speaker Training: 27 U Shape

## LOCATION: Central Nuremburg

Distance to airport.....10km  
Distance to train station.....100m  
Distance to motorway.....10km



# Park Plaza Trier

**150** GUEST ROOMS    **8** MEETING ROOMS    **200** MAX CAPACITY    **390** EXHIBITION SPACE SQM

Advisory Board KOL's: 50 Boardroom  
Product Lunch: 140 Cabaret  
Sales Force Meetings: 200 Theatre  
Investigator CRA Meetings: 165 Classroom  
Lunch and Dinner Meetings: 200 Full Rounds  
Speaker Training: 60 U Shape

## LOCATION: Central Trier

Distance to airport.....7km  
Distance to train station.....3km  
Distance to motorway.....4km



# Park Plaza Budapest

**165** GUEST ROOMS    **7** MEETING ROOMS    **130** MAX CAPACITY    **124** EXHIBITION SPACE SQM

Advisory Board KOL's: 40 Boardroom  
Product Lunch: 70 Cabaret  
Sales Force Meetings: 130 Theatre  
Investigator CRA Meetings: 90 Classroom  
Lunch and Dinner Meetings: 88 Full Rounds  
Speaker Training: 40 U Shape

## LOCATION: Central Budapest

Distance to airport.....23km  
Distance to train station.....8km  
Distance to motorway.....5km



# pphe **Contact us**

HOTEL GROUP

UK Region:  
[UKevents@pphe.com](mailto:UKevents@pphe.com)

Dutch Region:  
[NLevents@pphe.com](mailto:NLevents@pphe.com)

German Region:  
[desales@parkplazagermany.com](mailto:desales@parkplazagermany.com)

Hungarian Region:  
[budapest@parkplazahungary.com](mailto:budapest@parkplazahungary.com)



PARTNER BRANDS

